



**Bugs & Brews Festival**  
10539 Norris Ferry Rd, Shreveport, LA 71106  
Contact: Eric Bernard  
Cell: 318.918.4048; Email: sbs.bernard@hotmail.com

**CORPORATE SPONSORSHIP APPLICATION**

**Bugs & Brews Festival, Saturday, April 13, 10am-9pm, Greenleaf Park, Provenance:**

South Shreveport's premier Crawfish and Music Festival celebrating the spirit, cuisine and culture of Louisiana in an idyllic family-friendly park setting. Expect Louisiana fare, crawfish from several local vendors, food trucks, live music with a Louisiana flare by multiple artists throughout the day, Louisiana art and jewelry, interactive children's area, crawfish races, and MORE.... The event is hosted by The Market Restaurant, the Provenance Institute and Farmers Seafood. [www.bugsfest.com](http://www.bugsfest.com)

**SPONSOR CONTACT INFORMATION:**

Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Office Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_  
Email: \_\_\_\_\_  
Web Address: \_\_\_\_\_

**SPONSOR LEVELS:**

- Platinum      \$10,000      \*Exclusive to individual industries.
- Gold              \$5,000
- Silver             \$2,500
- Bronze            \$1,000

Applications may be mailed/emailed to the following:  
Bugs & Brew Festival  
10539 Norris Ferry Rd,  
Shreveport, Louisiana 71106  
**sbs.bernard@hotmail.com**

Please call Eric Bernard at 318.505.2875 with questions.



## Bugs & Brews Festival

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Office: 318.505.2875 Email: sbs.bernard@hotmail.com

### CORPORATE SPONSORSHIP LEVELS

#### **PLATINUM: \$10,000**

*Exclusive to Individual Industries and Includes the following:*

##### Event Marketing:

- Event Website, Provenance Website and Events Calendar, The Market Restaurant Website
- Link to Sponsor Website from Event website, Market website, Provenance Website
- Billboards
- Events Posters (placed throughout region)
- Social Media (Facebook, Instagram, Blog Posts)
- Email Blasts (Total Reach: 6000+ emails)
- Provenance Weekly Emails (3000+emails)

##### Event Presence:

- Event Area Sponsorship (VIP, Childrens, Beer Garden, Art Area, Stage, Food Court, Other- to be determined by event organizer)
- Digital Slideshow at Oversized Screen at Event
- Sponsor Banners
- Event Cups
- Event Koozies
- Event T-Shirt

## **GOLD LEVEL: \$5,000**

*Includes the following:*

### Event Marketing:

- Event Website, Provenance Website and Events Calendar, The Market Restaurant Website
- Link to Sponsor Website from Event website, Market website, Provenance Website
- Events Posters (placed throughout region)
- Social Media (Facebook, Instagram, Blog Posts)
- Email Blasts (Total Reach: 6000+ emails)
- Provenance Weekly Emails (3000+emails)

### Event Presence:

- Digital Slideshow at Oversized Screen at Event
- Sponsor Banners
- Event Cups
- Event T-Shirt

## **SILVER LEVEL: \$2,500**

*Includes the following:*

### Event Marketing:

- Event Website, Provenance Website and Events Calendar, The Market Restaurant Website
- Link to Sponsor Website from Event website, Market website, Provenance Website
- Social Media (Facebook, Instagram, Blog Posts)
- Email Blasts (Total Reach: 6000+ emails)
- Provenance Weekly Emails (3000+emails)

### Event Presence:

- Digital Slideshow at Oversized Screen at Event
- Sponsor Banners

## **BRONZE LEVEL: \$1,000**

*Includes the following:*

### Event Marketing:

- Event Website, Provenance Website and Events Calendar, The Market Restaurant Website
- Link to Sponsor Website from Event website, Market website, Provenance Website

### Event Presence:

- Digital Slideshow at Oversized Screen at Event

## **EVENT WATER BOTTLE SPONSOR: \$3,500**

*Includes the following:*

### Event Presence:

- Logo printed on custom labels on event water bottles (1 pallet)